



**FOR IMMEDIATE RELEASE**

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**GET READY FOR THE AZ WALK TO SILENCE TINNITUS**

*- National Fundraiser Raises Funds to Help Silence "Ringing in the Ears"-*

**PHOENIX, AZ** - On the morning of March 24, 2012 the second annual *AZ Walk to Silence Tinnitus* will take place at DC Ranch in Scottsdale. This event is a fundraiser for the American Tinnitus Association, a national non-profit organization dedicated to silencing "ringing in the ears." This 5K Walk is coordinated and sponsored by Arizona health professionals and patients who both treat and have tinnitus, and will begin and end on Market Street at DC Ranch.

Tinnitus is a commonly overlooked and underserved health condition impacting up to 50 million people in the United States and commonly referred to as "ringing in the ears." It is also the number one disability affecting United States veterans, accounting for over 812,000 who are service-connected for tinnitus. While there are treatments that work for some people, there is currently no cure. More information can be found at [AZwalk.ata.org](http://AZwalk.ata.org).

**WHAT:** The 2nd Annual AZ Walk to Silence Tinnitus

**WHEN:** Saturday, March 24, 2012 at 8 a.m.

**WHERE:** Market Street at DC Ranch, SE Corner of Thompson Peak Parkway and Pima Road in Scottsdale, AZ

**WHY:** To raise research funds for tinnitus, commonly referred to as "ringing in the ears." Tinnitus robs silence from 16 million people in the United States who suffer from chronic, unrelenting tinnitus.

In addition to the 5K Walk, we will have local tinnitus health professionals and device manufacturers on hand to answer tinnitus-related questions, as well as other vendor booths. There will also be a raffle at the conclusion of the Walk, where participants can win prizes from Phoenix metro-area businesses including, Grimaldi's Brick Oven Pizzeria, Ling & Louies, West Addison Kitchen Tap Tavern, and more! This event is generously sponsored by Lyric, Oticon, Phonak, Siemens, Silere Medical Technology, and Starkey.

Traveling from across the United States, the Board of Directors of the American Tinnitus Association will be participating in the 2012 AZ Walk to Silence Tinnitus. In addition, the ATA Board is holding its quarterly Board meeting in Phoenix following the event. Four staff members from the national headquarters of ATA in Portland, Oregon will also join this endeavor and be available for questions regarding tinnitus. All funds raised will be restricted for research grants.

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This is a wonderful opportunity to join your fellow Arizonans who care about finding a cure for tinnitus for a fun morning event that will help in the fight to silence tinnitus for good. You can start your own team, or support an existing team, simply by visiting [AZwalk.ata.org](http://AZwalk.ata.org).

**About the American Tinnitus Association** For over 40 years, ATA has helped tinnitus patients understand and manage the “ringing in their ears.” ATA exists to cure tinnitus through the development of resources that advance tinnitus research. Founded in 1971, ATA has contributed millions of dollars to medical research projects focused on curing tinnitus. The association also provides information on tinnitus to the public and advocates for public policies that support its mission of curing tinnitus. [ATA.org](http://ATA.org).

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